

Quick answer: Höveler Pur.Muskel is a supplementary muesli (pellet mix) designed to support muscle development, with 20% raw protein, 15.0% raw fat, and only 5.8% starch and 4.1% sugar. It is competition safe and FEI-compliant, and it is added to a full ration — never fed as a complete feed. It costs \$52.99 for a 44 lb bag. Last checked: September 2026.

Competition season has a way of revealing a ration. The topline softens by week three, the energy runs out mid-test, and you start wondering whether the feed is keeping pace with the schedule. Pur.Muskel is designed to be the muscle-support piece of a complete plan through those months. Below are 9 reasons it fits competition season.

1. Competition safe and FEI-compliant

Season planning starts with the rulebook, not the feed aisle. Pur.Muskel is competition safe and FEI-compliant, so it remains in the ration from first qualifier to final class without a withdrawal clock to manage. That is one fewer thing to think about on show morning.

Who this is for: riders competing under FEI or affiliated rules who need a feed that handles the paperwork.

2. 20% raw protein for muscle under load

Show schedules ask muscles to work repeatedly, not just once. Pur.Muskel provides 20% raw protein with 160 g/kg of digestible crude protein, formulated for muscle building. The digestibility number tells you the protein your horse actually absorbs across a busy weekend.

The benefit: targeted protein support designed to help maintain muscle condition across the season.

3. Lysine at 0.85% — the amino acid that matters

Protein quality is determined by amino acids. Pur.Muskel states its key levels on the label: lysine 0.85%, methionine 0.25%, methionine+cysteine 0.5%, and threonine 0.6%. Lysine is the first-limiting amino acid for muscle synthesis, and having it declared means you can plan around real figures.

Who this is for: owners who study labels and want declared amino acid levels, not vague "high protein" claims.

4. Steady energy from fat, not starch

A fresh, hot horse in the collect ring is a handful. Pur.Muskel delivers 14.1 MJ/kg of digestible energy and 11.9 MJ/kg of metabolizable energy while holding starch at 5.8% and sugar at 4.1%. The energy comes with 15.0% raw fat, which backs steady work rather than sharp spikes.

The benefit: energy you can ride through a full test, without the fizzy edge high-starch feeds can add.

5. Gentle on the stomach through travel weeks

Trailers, stables away from home, and shuffled routines all strain the gut. Pur.Muskel is alfalfa-free and designed to be gentle on the stomach. Its 18.7% crude fiber **low starch complete feed** also helps keep the mix doing some of the forage-style work a traveling horse needs.

Who this is for: owners whose horses travel often and need a ration that stays comfortable away from home.

6. No added vitamins or minerals — clean to integrate

Pur.Muskel carries no added vitamins or minerals. That counts in season, when you may be tweaking electrolytes or a balancer for show conditions. Because the supplementary piece adds no micronutrients of its own, you can integrate it into a custom feeding plan without doubling up on nutrients you did not plan for.

The benefit: a muscle-support component that drops into your existing plan instead of overhauling it.

7. Metabolically sensitive breeds handled

Warmbloods and other metabolically sensitive horses are exactly the ones the fact sheet calls out. With starch at 5.8% and sugar at 4.1%, the mix is low in both, which suits horses that need to keep their metabolism even through a demanding schedule.

Who this is for: owners of metabolically sensitive breeds who still want a protein-rich performance feed.

8. Over 120 years of European craft

Höveler has made horse feed since 1905 — over 120 years of expertise, made in Germany. That kind of formulation history is visible in details like grape seed flour and rosehip in the ingredient list, alongside meadow lyegrass, soy flakes, flaxseed, sweet lupine flakes, and linseed oil. [muscle building feed for horses](#) European craft, American service: bifid's 24/7 licensed vet team and Florida-based operation stand behind it.

The benefit: a feed with over a century of development behind each scoop.

9. Season-long value at \$52.99

A 44 lb bag costs \$52.99, and because rates are small — a 1,000 lb horse in medium work gets 50–80 g daily — one bag stretches across many weeks of competition. The full label and current price are on the Höveler Pur.Muskel 44 lb bag page. Buying from bifid adds a 9.0/10 store-wide rating across 24,098 reviews and a 30-Day Money-Back Guarantee. (That store rating is bifid's, not this product's, which holds 4.55 from 2 reviews.)

Who this is for: riders who want a known cost per season, with a guarantee backing the first bag.

How to feed it

Pur.Muskel is a supplementary feed — always added to a complete ration, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

For example, a 1,000 lb horse in medium work gets 50–80 g daily. These gram ranges are small, so use a scale rather than scooping it. Forage always remains alongside.

Key specs at a glance: 20% raw protein, 15.0% raw fat, 5.8% starch, 4.1% sugar, 14.1 MJ/kg digestible energy, 44 lb bag, \$52.99.

Before the first qualifier, work out your horse's exact amount with the feeding calculator — the gram ranges are too small to guess.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (Quality 4, Value 5, Price 4).

Frequently asked questions

Can I feed Höveler Pur.Muskel right up to a competition?

Yes. It is competition safe and FEI-compliant, so it stays in the ration all the way through the season. No withdrawal period applies to the feed as labeled.

Is it a complete feed for show season?

No. It is a supplementary feed added to a full nutrition plan alongside forage and any balancer. It contains no added vitamins or minerals, which is what makes that integration targeted.

Will the 20% protein make my horse hot?

The label points elsewhere: starch is just 5.8% and sugar 4.1%. Protein supports muscle; the low starch and sugar figures are what help keep the energy profile steady.

Does it contain soy?

Yes. Soy flakes are on the ingredient list, together with meadow lyegrass, flaxseed, sweet lupine flakes, pea flakes, and linseed oil. It is alfalfa-free, but it is not soy-free.

What does a season of feeding cost?

The bag is \$52.99 for 44 lb. Because a 1,000 lb horse in medium work needs only 50–80 g daily, one bag covers a long stretch of competition.