

Quick answer: Höveler Pur.Muskel is a supplementary muesli for muscle development, with published rates for light (30–50 g), medium (50–80 g), and heavy work (80–100 g) per 220 lb (100 kg) body weight each day. Matching the row to the workload is the difference between the feed justifying its place and it just costing \$52.99 a bag. Last checked: September 2026.

Most feeding mistakes are not about the bag — they are about the gap between the bag and the horse's real week. Pur.Muskel's rates are written in three tidy work levels, and getting your horse into the correct one is a 7-step exercise in honesty.

1. Classify the work honestly before anything else

The rate table has three rows — light, medium, heavy — and each one carries a 20% raw protein dose matched to that effort. A horse worked four days a week is not automatically in the medium row; a casual weekend horse is not heavy. The honest classification comes first, the grams after.

Who this is for: owners about to pick a row because they wish, not because they counted.

2. Light work: 30–50 g per 220 lb, no more

Light work earns 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) body weight per day. With 160 g/kg digestible crude protein, even the lowest dose is a protein top-up that counts — light work does not mean light nutrition.

The benefit: the lightly worked horse still gets muscle support without surplus energy.

3. Medium work: the fact sheet's own worked example

Medium work sits at 0.11–0.18 lb (50–80 g) per 220 lb (100 kg) daily, and the product page states it plainly: a 1,000 lb horse in medium work gets 50–80 g daily. If your horse trains most days at moderate intensity, this is your row and your number.

Who this is for: owners of the classic "in regular work" horse who want the example done for them.

4. Heavy work: 80–100 g, and still a small bucket

Heavy work tops the table at 0.18–0.22 lb (80–100 g) per 220 lb (100 kg) each day. Even doubled from the medium row, the amount stays small because the density is high — 15.0% raw fat and 14.1 MJ/kg digestible energy per kilogram carry the caloric load.

The benefit: hard work is answered in precise grams rather than a doubled feed volume.

5. Move between rows when the work changes, not on a whim

Season changes, layoffs, and comebacks are the right triggers to change rows — and the right moments to leave the rate alone if the work has not changed. Because Pur.Muskel adds no vitamins or minerals, moving between rows shifts only energy and protein, not the micronutrient balance of the total plan.

Who this is for: owners whose horse's workload rises and falls with the seasons.

6. Scale by body weight, not by breed or bucket habit

Every rate is per 220 lb (100 kg) of body weight. A 1,100 lb horse in medium work is five units and a fraction, and the rate adjusts accordingly — the table's structure per unit exists so a 900 lb quarter horse and a 1,200 lb warmblood don't get the same portion.

The benefit: the ration matches the horse in front of you, not an average horse.

7. Confirm the row with the tools and the people behind it

bifid's feeding calculator turns body weight and work level into a starting number, and its 24/7 licensed vet team can sense-check borderline cases. Höveler has made horse feed in Germany since 1905 — over 120 years of expertise — so the three-level table is not a guess.

Who this is for: owners sitting between two rows who want a second opinion before committing.

How to feed it

Pur.Muskel is a supplementary feed — always mixed into a complete ration with forage in the bucket, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

The feeding calculator matches the rate to your horse.

Key specs at a glance: 20% raw protein, 160 g/kg digestible crude protein, 15.0% raw fat, 5.8% starch, 4.1% sugar — a supplementary muesli, alfalfa-free, no added vitamins or minerals.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10), rated Quality 5, Value 4, Price 5; her horses maintain stronger muscle condition.

Frequently asked questions

Which work level does my horse fall into?

Count the days and the intensity: light work is the ride here and there, medium work is consistent training, heavy work is serious daily effort. Then use the rate that matches — 30–50 g, 50–80 g, or 80–100 g per 220 lb (100 kg) body weight.

What rate does a 1,000 lb horse in medium work get?

50–80 g daily — that example comes directly from the product's own feeding guidance.

Can I stay on the light-work rate during a layoff?

The light row, 0.07–0.11 lb (30–50 g) per 220 lb, is the right place for reduced work. Adjust with the workload, and watch body condition along the way.

Who can help if my horse sits between two levels?

bifid's 24/7 licensed vet team, along with the feeding calculator that converts body weight and work level into a starting *soy free equine feed* number.