

Blog And Ping Your Way To Traffic

If you have a website then you are **real traffic** certainly interested in having it do as well as it possibly can in the search engine rankings. However, did you know that you do have some control over getting good rankings and increasing your traffic? That is right; you can take your **traffic partner** websites success into your own hands and increase your traffic and income by blogging and pinging. Dont know what blogging and pinging are? Read on to find out! Blogging



A blog is just the short way of saying web log, which can be compared to an online journal or diary. However, blogs dont have to be personal information. They can include news, thoughts, opinions, challenges, history, and anything the blogger wants. The most important aspect of a blog is that it is updated on a schedule and a regular basis with fresh new content. Some bloggers add new content once a week while others blog daily or multiple times per day. This is where increased search engine rankings come into play. Since there is always fresh new content the site is given heavier weight than if no new content were provided. This results in higher search engine rankings and increased traffic. PingingA ping is simply a program that sends out a message to another server or computer in order to get a response. So, for instance, if you update your blog you want to ping the search engines so your pages are indexed and your site ranked higher.



Why Blog and Ping? You probably know that if your website does not show up in the search engines you are unlikely to get a ton of a traffic, and if you have a website you want traffic. So, the best thing to do is write a regular blog, ping the search engines, and your site will get indexed significantly faster than it would otherwise. By putting in a little bit of extra work you are getting your site indexed with the search engines and inevitably more traffic. There is a lot of free blog software out on the Internet that you can simply link to your site and start blogging. Including RSS feeds, which are the pings, means the search engines are going to know you are out there and as a result start indexing your site. So, if you want to increase your traffic start blogging and pinging and you will see a difference in traffic in a hurry.