

Selecting the right SEO and AI tool package can dramatically impact your agency's efficiency, budget management, and client satisfaction. Peec AI offers three popular tiers— **Starter (\$95 for 50 prompts)**, **Pro (\$245 for 150 prompts)**, and **Advanced (\$495 for 350 prompts)**—each tailored to different use cases and business sizes.

In this comprehensive guide, we'll unpack the differences focusing on GEO versus traditional <https://www.toolify.ai/ai-news/top-ai-search-visibility-platforms-for-seo-agencies-compared-by-price-and-value-2026-3915971> rank tracking, AI answer engines and large language model (LLM) coverage, agency pricing math around prompts, credits, and seats, plus how multi-client workflows and project separation stack up across these tiers.

## Understanding Peec AI Pricing and Packages

| Package  | Price (Monthly) | Prompts Included | Target User Type                        |
|----------|-----------------|------------------|-----------------------------------------|
| Starter  | \$95            | 50 prompts       | Freelancers, Small Projects             |
| Pro      | \$245           | 150 prompts      | Growing Agencies, Mid-size Workloads    |
| Advanced | \$495           | 350 prompts      | Large Agencies, Multi-client Portfolios |

Before diving deeper, a sanity check: this pricing is base monthly, excluding potential add-ons like additional seats or prompt packs. Prompt consumption varies per task complexity and use frequency, so estimating your prompt needs is crucial to avoid surprise overages.

## GEO vs Traditional Rank Tracking – Why It Matters

Rank tracking is a non-negotiable part of SEO, but the approach can vary. Let's break down the two styles Peec AI interacts with and how the tiers accommodate them.

### Traditional Rank Tracking

This standard method checks keyword rankings in aggregate or general location settings but often misses localized search intent nuances. Traditional rank tracking is simpler and usually less resource-intensive, perfect for smaller projects or websites targeting a broad audience.

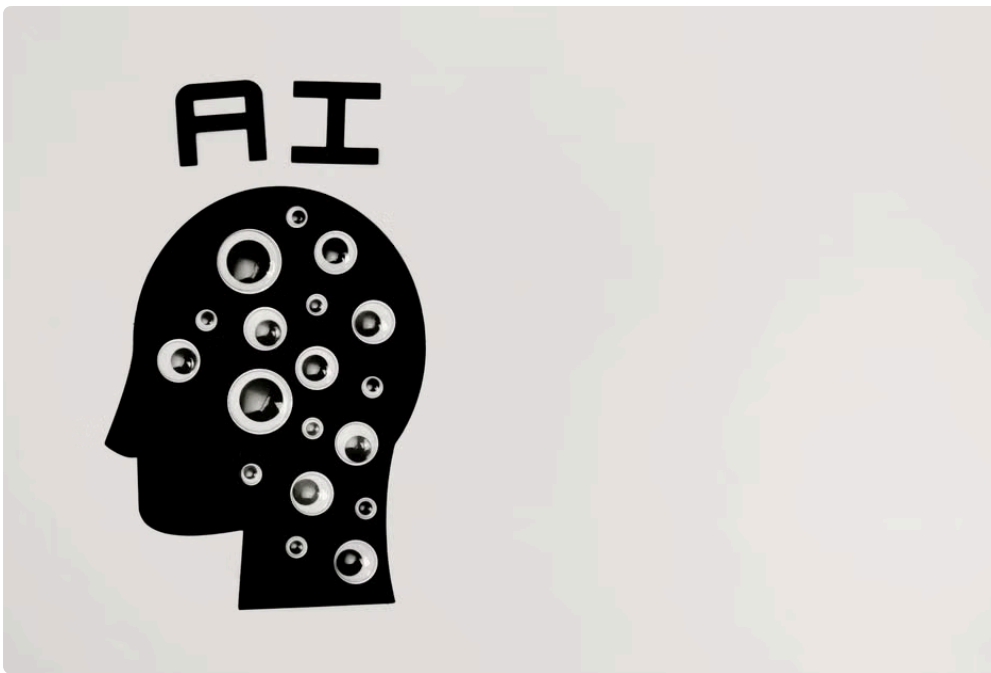
### GEO (Geographic) Rank Tracking

GEO rank tracking zooms in on search rankings by specific locations or user geographies. For agencies managing multi-location businesses, franchises, or clients with region-specific strategies, GEO tracking is invaluable.

### Which Packages Support GEO Tracking Best?

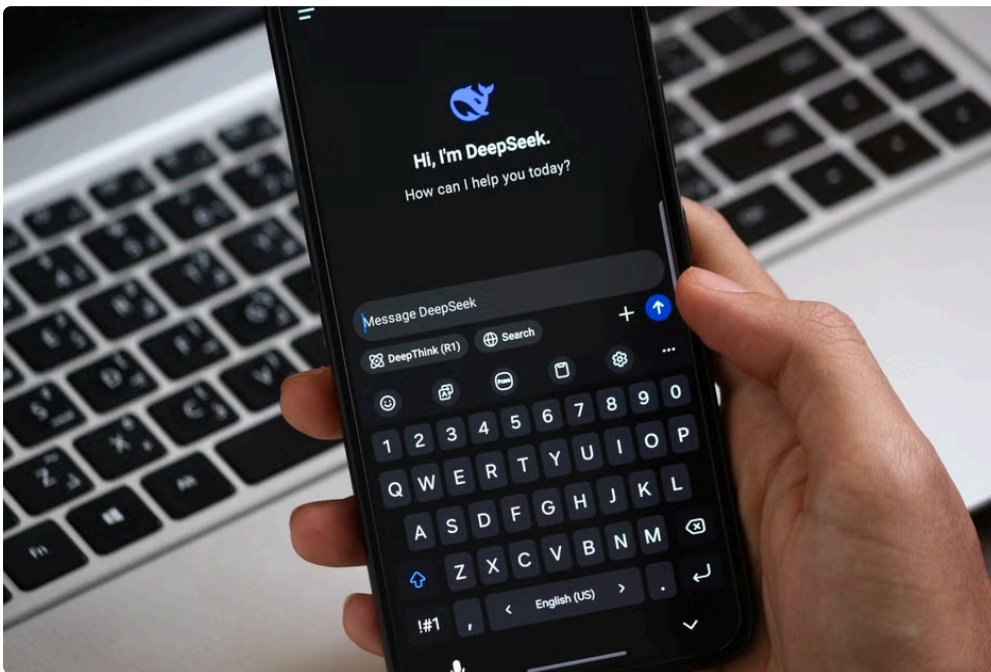
- **Starter:** Limited or no GEO tracking features. Suitable mainly for projects where location-specific rank insights are non-critical.
- **Pro:** Better GEO tracking capabilities for clients with a moderate volume of location-driven keywords. Supports ranking data segmented by city/region, helping you tailor localized SEO strategies.
- **Advanced:** Comprehensive GEO tracking with robust reporting options for hundreds of locations, ideal for agencies working with multi-location clients or franchises.

Note: If your clients rely heavily on local search performance, the Starter plan's limitations on GEO tracking could hamper your ability to deliver actionable insights.



## AI Answer Engines and LLM Coverage: The Future of Search Assistance

Peec AI’s core differentiator is its integration of AI-driven answer engines powered by large language models (LLMs). These tools can generate content, analyze SERPs, and even predict ranking shifts using natural language understanding.



### Coverage and Model Sophistication Across Plans

|               | Feature Starter | Pro   | Advanced | Access to Base LLM Models | Included         | Included  | +       | Faster Response Speed | Extended    |
|---------------|-----------------|-------|----------|---------------------------|------------------|-----------|---------|-----------------------|-------------|
| Access        | +               | +     | +        | Priority Model Updates    | AI Answer Engine | API Calls | Limited | Medium                | High Volume |
| Custom Prompt | Capability      | Basic | Standard | Advanced                  | Customization    |           |         |                       |             |

The prompt limits directly influence how much AI-generated content or analysis your team can produce every month. For agencies heavily relying on AI insights, upgrading beyond Starter can unlock significantly more output capacity.

# Agency Pricing Math: Prompts, Credits, and Seats

When evaluating which tier to select, agencies must look beyond the headline price and analyze how the cost breaks down per unit of use. Here's the breakdown:

- **Prompts:** Each task you run in Peec AI—whether generating content, querying rank data, or running analysis—consumes 'prompts'. Starter has 50 prompts monthly, Pro 150, and Advanced 350.
- **Credits:** Some functionalities might consume multiple credits per prompt. Understanding these subtleties is key to accurate budgeting.
- **Seats:** Per-seat pricing is a common silent budget killer in SaaS. Check if your team size requires additional seats beyond what the tier includes and how much each costs. Additional seats can quickly multiply your monthly spend if overlooked.

## Example Cost-per-Prompt Calculation

Package Price Prompts Price Per Prompt Starter \$95 50 \$1.90 Pro \$245 150 \$1.63 Advanced \$495 350 \$1.41

As illustrated, bulk tiers provide better per-prompt value. But, if your agency cannot effectively utilize all the prompts, you risk wasting budget on unused capacity. Carefully forecast your prompt consumption based on previous months or pilot runs.

## Multi-Client Workflows and Project Separation

For agencies juggling multiple clients, neat project separation and workflow management are vital. Let's see how Peec AI's pricing tiers handle multi-client project management:

- **Starter:** Limited support for multi-project organization. Projects may share resources or data, making white-label reporting and client confidentiality a challenge.
- **Pro:** Supports multiple projects with moderate separation and workspace customizations. Allows better client-specific data isolations but can be limited by the number of seats and report branding options.
- **Advanced:** Designed for agency-scale multi-client workflows with full project separation, customizable workspaces, and white-label reporting features that enable clean, professional client presentations.

For sales teams pitching new clients, Advanced's white-label reporting and project-specific automations can be the difference between retaining clients and losing them to competitors with more polished deliverables.

## Summary: Which Peec AI Package Should You Choose?

Criteria Best Fit: Starter (\$95, 50 prompts) Best Fit: Pro (\$245, 150 prompts) Best Fit: Advanced (\$495, 350 prompts) Budget-conscious freelancers or very small clients ✓ Agencies with moderate multi-location rank tracking needs ✓ Heavy AI content generation and large multi-client agency scale ✓ Need for detailed GEO tracking and custom AI prompts ✓ ✓ Clean white-label reporting and project isolation required ✓

## Final Thoughts and Recommendations

If you're a freelancer or solo SEO consultant working on small projects, **Starter at \$95** can be a cost-effective way to leverage AI-powered insights without overwhelming overhead.

Mid-size agencies or those with expanding multi-location tracking needs should seriously consider **Pro at \$245** as it balances prompt volume and GEO capabilities affordably while supporting more streamlined agency workflows.

Lastly, for large-scale agencies dealing with many clients, extensive AI usage, or stringent client-facing reporting requirements, **Advanced at \$495** is a worthy investment. Its higher prompt count, robust multi-project management, and white-label options pay dividends by saving admin time and increasing client trust.

*Always monitor your prompt usage and seat requirements carefully—unexpected overages or multiple additional seats can rapidly erode your margins. Keep a running spreadsheet of your monthly costs across clients and tools to maintain transparency and maximize profitability.*

To sum up, choose the Peec AI tier that aligns best with your actual workflows, client scale, and AI consumption patterns. Avoid buzzword traps and carefully audit feature specs, pricing details, and project management capabilities before committing.