Most people think of house cleaning as a choice between weekly, bi-weekly or monthly. Those plans cover most households, but not all of them. A busy family with newborn twins, a home business that sees clients every day or a household caring for a relative may need something different. The Happy Housekeepers, a Roanoke company since 1979, notes on its residential page that service can be daily, weekly, semi-weekly, monthly or set to a custom schedule.

Semi-weekly service, meaning twice a week, suits homes with heavy traffic. Large families, homes with several pets or houses that double as workspaces can get messy fast, and two visits a week keeps them under control. Each visit covers the core list: dusting or polishing furniture, vacuuming carpets, mopping hard floors and complete kitchen and bathroom clean-ups.

Daily service is less common for homes but useful in specific situations. A household recovering from surgery, a family preparing a house for a string of real estate showings or a home hosting a long stay of guests might need a crew more often for a short stretch. Custom schedules let you plan around those circumstances without committing to something permanent.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Custom plans can also go the other way. Some customers want a visit every three weeks, or seasonal visits timed around spring and fall cleanings. Others want a regular plan most of the year and a heavier schedule around the holidays. Associates at the office are available by phone or email to help shape a schedule that matches your household.

Specialized services can be built into any custom schedule. Oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements can be rotated into visits so the deeper jobs get done without overwhelming any single day.

The Happy Housekeepers is licensed, bonded and insured, and staff are bonded and insured by the company, so you do not need to be home for each visit. The business displays a BBB blue seal and follows up by phone after the first cleaning to make sure you are satisfied.

professional house cleaners

Estimates are free with no obligation, and Visa, Mastercard, American Express and Discover are accepted.

The benefit of a custom schedule is that you only pay for the help you actually need. Rather than forcing your household into a plan that is too frequent or not frequent enough, you can start with what makes sense, then adjust after a few visits once you see how quickly the house gets back to its usual level of mess.

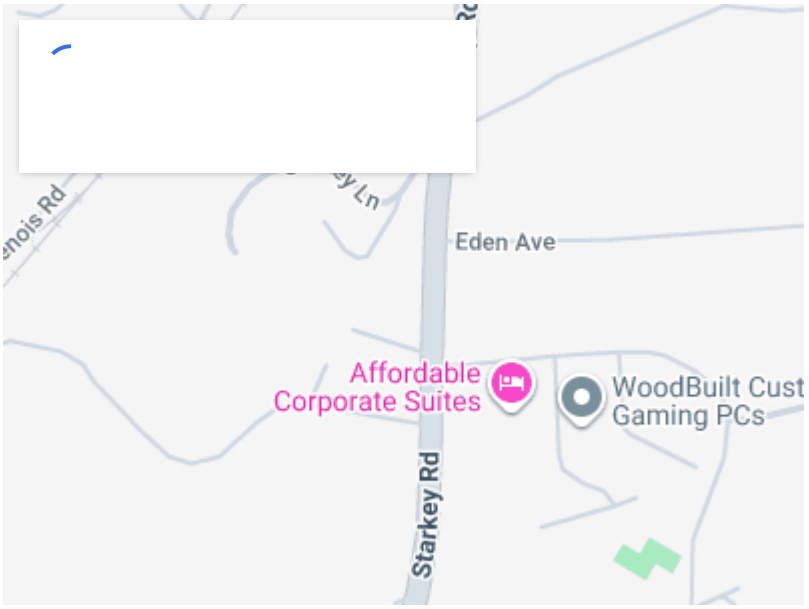
Need a schedule that fits your life rather than the other way around? Call The Happy Housekeepers at (540) 774-4299 or visit 5145 Starkey Rd, Roanoke, VA 24018.



The Happy Housekeepers

Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.